

Appendix 1

Scrutiny Board 4 Recommendations to Reduce Fly Tipping

No.	Grouping	Recommendation	Cabinet Member	Lead Off.	Progress made, Cabinet Member (CM) approval and approximated implementation costs
1	Enforcement & Land Ownership	All fly-tipping incidents with evidence should be investigated with officers using the full force of their powers to prosecute	CM (P&E)	CMH	With the time delays in getting cases to the congested court system, we are increasingly using fixed penalty notices, where appropriate as an alternative to prosecution, for this type of offence. Approved by CM: Within existing budget
2	Enforcement & Land Ownership	Coventry City Council CCTV footage to be reviewed in a timely fashion to proactively identify fly-tippers. Where appropriate, publicise these incidents via social media to identify and deter.	CM (P&E)	CMH	We are currently negotiating a contract for 'air time' to view CCTV footage 'remotely'. We will publish footage on Twitter where we cannot identify the offender and need the public's assistance. We will routinely publish details of successful enforcement actions, 'naming and shaming' persons where appropriate. Approved by CM. Implementation cost: Within existing budget
3	Enforcement & Land Ownership	Run a campaign which outlines the consequences and fines for fly-tipping	CM (P&E)	CMH	We have been routinely publicising successes. These have been published with a quote from CM. Approved by CM. Implementation cost: Within existing budget.
4	Enforcement & Land Ownership	Council Departments that deal with waste should be 'formally' consulted by the Planning Department on waste storage in new commercial or residential planning and licensing applications for change of use or new builds, and	CM (P&E)	CMH	This has already been introduced. Set conditions have been designed and will be used to defend any decisions where planning permission is refused.

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		appropriate robust conditions be inserted in any permissions and be robustly enforced			Approved by CM. Implementation cost: Within existing budget.
5	Enforcement & Land Ownership	Publicise more widely that the removal of refrigeration equipment can be done through the bulky waste contract and that due to the environmental disposal requirements, scrap merchants will no longer take refrigeration equipment from the roadside	CM (P&E)	MM	A media campaign will be run in the new year which gives a clear message as to how refrigeration equipment can be disposed of legally. Informative stickers have been designed and are already being affixed to the offending items at the roadside. Approved by CM. Implementation cost: Within existing budget.
6	Enforcement & Land Ownership	Write to Coventry's MPs to ask that they raise in Parliament that legislation around the sale of second-hand refrigeration products is aligned to new sales with regards to the disposal of old equipment	CM (P&E)	MM	A letter has been drafted and sent to Coventry's three MPs. We will be asking them to lobby government for a change in legislation to assist with the easier removal and recycling of these unwanted items. Approved by CM. Implementation cost: Within existing budget.
7	Enforcement & Land Ownership	Prohibit the depositing of charity clothes banks on public land	CM (P&E)	CMH	The owners of these banks will be approached and removal requested. If they fail then we confiscate them and charge for storage. Approved by CM. Implementation cost: Within existing budget.
8	Enforcement & Land Ownership	That the Street Enforcement Team write to businesses to remind them that they need to have a commercial waste contract (legal duty of care)	CM (P&E)	CMH	The street enforcement team have been working with businesses to ensure that they have adequate waste removal contracts in place. Enforcement action will follow if they have not made adequate provision. Approved by CM. Implementation costs: Within existing budget.

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9	Enforcement & Land Ownership	Officers complete a 'due diligence' check on businesses and the major waste collection contractors operating in the city to ensure that they are appropriately recycling waste	CM (P&E)	CMH	This recommendation is being completed in tandem with recommendation 8. Approved by CM. Implementation costs: Within existing budget
10	Enforcement & Land Ownership	Coventry should adopt a zero tolerance of commercial waste bins being stored permanently on streets	CM (P&E)	CMH	This is already being piloted in some streets, with the aim of expanding this process to be citywide. Approved by CM. Implementation costs: Within existing budget.
11	Enforcement & Land Ownership	Recommend to supermarkets that the £1 charge for shopping trolleys be reintroduced to encourage their return, and greater publicity of the supermarket trolley app 'trolley wise' where a company will call and collect the trolley on behalf of the supermarkets	CM (P&E)	ML	The street enforcement team will work with supermarkets where abandoned shopping trolleys approving a problem. We will also launch a media campaign to publicise the Trolley Wise APP To increase its usage in the city. To be approved by CM. implementation costs: Within existing budget.
11a	Enforcement & Land Ownership	Troublesome land with complex ownership, which is regularly the source of fly tipping ASB and arson (including delapidated garage sites). Use all available powers (including CPOs) to address the root causes of the problems.	CM (P&E)	MM	<ol style="list-style-type: none"> 1. Identify these parcels of land. 2. Prioritise them for action. 3. Work with local stakeholders to harness their support. <p>Currently meeting with Cllr. Richard Brown.</p>
12	Commercial Waste	Promote Coventry City Council's flexible commercial waste collection contracts so that they help businesses to deal with the seasonal changes	CM (CS)	SE	Where Coventry Commercial Customers request additional collections during busy times this can be accommodated. Where the problems occur with businesses receiving their services from other providers enforcement action can be taken for non-compliance with duty of care requirements. No additional costs.

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13	Domestic Waste	Side waste deposited next to wheelie bins to be collected by the refuse collection crews. This is more efficient than street cleansing crews having to re-visit these same streets to reconsider areas of the city with high density populations and introduce more regular bin collections or, additional collections at certain times of the year, potentially instead of a brown waste collection move this waste at a later date	CM (CS)	SE	The requirement to collect waste presented alongside bin was included in the new Waste Services Agreement which was produced as part of the negotiations during the strike. Training is being undertaken with crews to ensure that everyone is aware of the requirements. Processes designed to reduce side waste will be fully implemented when the new in cab recording system goes live shortly.
14	Domestic Waste	Consider areas of the city with high density populations and introduce more regular bin collections or, additional collections at certain times of the year, potentially instead of a brown waste collection.	CM (CS)	SE	Additional collections on Saturdays are being trialled in problem areas to assist with enforcement action and to reduce issues.
15	Domestic Waste	The 'Bringing the tip to you' model is used in more disadvantaged areas with low car ownership once or twice a year. To use this as an opportunity to engage with communities about ways to dispose of their waste correctly throughout the remainder of the year.	CM (CS)	SE	The working group will liaise with Birmingham City Council to identify the options and costs of providing the "bringing the tip to you" initiative. Consideration also to be given to identify if the pop-up site model utilised during the strike could provide further options for residents in some areas at key times of the year.
16	Domestic Waste	The Bulky Waste Collection Service is subsidised on a longer-term basis and the minimum charge for 5 items for a bulky waste collection be reduced to a lower number so that the scheme is more flexible and practical for users	CM (CS)	SE	The subsidised bulky waste collection service has been extended. Data has been gathered to identify the impact of the reductions and to identify areas where usage of the service is low and links with flytipping. The working group will be using this information to identify areas for trials to increase usage of the

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					service to see if this reduces flytipping .e.g. vouchers for free collections in low use / high flytipping streets. Costs / benefits to be confirmed alongside trial initiatives.
17	Domestic Waste	Look at reducing the wait for a replacement wheelie bin to discourage fly- tipping	CM (CS)	SE	Temporary additional resource is being implemented to help reduce waiting times.
18	Domestic Waste	Ensure all areas of the city are assessed to enable better use of plastic bag collections in streets where there is no suitable storage for wheelie bins, or there are logistical reasons which make moving the bins difficult i.e., steep gardens with steps	CM (CS)	SE	To be considered alongside future route reviews. Within existing budget.
19	Domestic Waste	A trial is undertaken at the tip, whereby one or two weekdays are allocated for drop-in visits only, to see if this has an impact and reduces levels of fly- tipping the city. Proof of residency in the city would still be required to enter the tip	CM (CS)	SE	Same day booking now in place allowing greater flexibility and ease of booking for residents. As all surrounding authorities have booking systems in place, removing the requirement to book would be likely to encourage non-Coventry residents to try to use the site again and the potential return of large queues on the London Road. Data on tip usage will be reviewed by the working group to identify trends in relation to flytipping. Same day booking is now available.
20	Domestic Waste	Refresh the stickers applied to wheelie bins detailing how to report missed bin collections, what to put in each bin to reduce incidents of bin contamination and promote assisted collections	CM (CS)	SE	Stickers and tags to be reviewed and updated. This will be with a QR code. Minimal additional costs.
21	Street Pride	Consider increasing the funding for Street Pride to provide more frequent street cleansing with suitable equipment, particularly in hotspot areas of the city. Seek reassurance	CM (CS)	GH	Funding towards increased cleansing operations throughout the City has been secured and will focus on hot spot

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		that street cleansing is coordinated so that it takes place after a waste collection round			areas. As far as is practicably possible cleansing operation will seek to follow after cleansing rounds.
22	Communication, Education and Technology	Permanent funding is identified to create a sustainable waste education service which can: a) Continuously deliver waste disposal advice in those streets in the city where waste problems occur, particularly where there are new or transient communities, b) Provide greater recognition and support for voluntary and community litter picking groups, c) Deliver responsible citizen waste/litter education in schools	CM (CS)	SE	Options and costs for the provision of an "Education Hub" are to be identified to support and enhance current waste education resource and to coordinate and support volunteer groups and activities. Costs to be confirmed alongside identified requirements.
23	Communication, Education and Technology	Support the development of or purchase of a fully-fledged App with underlying accurate mapping software, which can be used to report not only fly-tipping but other issues including over-flowing public litter bins. Any new system should link with other information systems across the council to enable relevant teams, elected members and the wider public to have real-time access to information on missed bin collections	CM (CS)	GG	The functionality described here has been included in the Coventry Connects programme plan. The business case for this programme is currently being drafted for financial approval by Adrienne Bellingeri.
24	Communication, Education and Technology	Support the work of the GIS Development Group which is developing up-to-date and accurate GIS mapping data which will remove the ambiguities around land ownership and its maintenance	CM (CS)	GG	Three work streams have been identified through the initial meetings of the GIS Development Group. <ul style="list-style-type: none"> Improving the response time and accuracy of returned data held in the GIS data layers. Work in progress consolidating the data storage location. GIS systems have been updated to the latest version. Review business processes around identifying land ownership to remove

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					<p>ambiguity. A GIS strategy is currently being drafted.</p> <ul style="list-style-type: none"> • A pilot has started with Corporate Property Management to improve data management and improvement processes.
25	Communication, Education and Technology	Use new technology to better organise and promote the 'assisted bin lift' for residents who are physically unable to move their wheelie bins to the curbside	CM (CS)	GG	<p>The expectation is that this can be delivered through existing forms solution. Waste services will need to define how they would like the updated assisted bin lift solution to work.</p> <p>No implementation costs.</p>